

SMS/Text Messaging Disclosure



Sigma Financial Corporation, Parkland Securities, LLC, and Sigma Planning Corporation (collectively, the “Companies,” “we,” or “our”) offer customers and clients (“you” or “your”) the option to communicate with their financial professional via SMS/text messaging through our approved vendor, MyRepChat.

Consent to Receive Text Messages

By providing your mobile number and opting in to SMS/text communications (e.g., by texting your financial professional), you consent to receive text messages from your financial professional for business-related purposes, including appointment scheduling, account servicing, and general communications. Participation is voluntary and is not a condition of purchasing any goods or services.

Third-Party Marketing

We do not share end-user data for third-party marketing. Marketing SMS requires express written consent from the end user.

Message Frequency

Message frequency varies based on your interactions with your financial professional.

Message and Data Rates

Message and data rates may apply. Charges are determined by your mobile carrier and are your responsibility.

Supervision and Record Retention

All text communications are subject to the Companies’ supervision and review and are retained in accordance with applicable securities laws and regulations.

No Guarantee of Delivery

Message delivery is subject to mobile carrier availability and network conditions. We do not guarantee delivery or timeliness of messages.

Opt-Out Instructions

You may opt out at any time by replying STOP to any message or by contacting your financial professional. After opting out, you will no longer receive SMS/text messages unless you re-enroll.

Privacy Notice

Text messaging may not be a secure form of communication. Do not send sensitive personal information (such as Social Security Numbers or account passwords) or trade instructions via text.

For questions regarding SMS/text communications, please contact us at (734) 205-3844 or email us at privacypolicy@axtella.com.